

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L9	0	contribution near marketin	USPAT	OR	OFF	2004/11/15 13:41
L10	0	contribution near marketing	USPAT	OR	OFF	2004/11/15 13:41
L11	1	contribution near advertising	USPAT	OR	OFF	2004/11/15 13:42
L12	8	("5347632"   "5708780"   "5710884"   "5724521"   "5812776"   "5870546"   "5887133"   "5918014").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2004/11/15 13:47
L13	51	(marketing or advertising) near (evaluat\$3 or assess\$4)	USPAT	OR	OFF	2004/11/15 13:49
L14	4	13 and metric	USPAT	OR	OFF	2004/11/15 13:49
S2	33	705/10.cor. and objective	USPAT	OR	OFF	2004/10/06 14:07
S3	39	705/10.cor. and marketing and performance	USPAT	OR	OFF	2004/10/06 14:14
S4	7	evaluate near marketing	USPAT	OR	OFF	2004/10/06 14:28
S5	80	705/10.cor. and marketing	USPAT	OR	OFF	2004/10/07 13:27
S6	11	(marketing with performance) and contribution	USPAT	OR	OFF	2004/10/07 13:31
S7	7	(marketing with evaluation) and contribution	USPAT	OR	OFF	2004/10/07 13:46
S8	203	marketing with evaluat\$3	USPAT	OR	OFF	2004/10/07 13:47
S9	27	marketing near evaluat\$3	USPAT	OR	OFF	2004/10/07 13:49
S10	7	(marketing near evaluat\$3) and (objectives or goals)	USPAT	OR	OFF	2004/10/07 14:41
S11	139	(evaluat\$3 or assess\$4) with (advertis\$4 or market\$3) with (perform\$4)	USPAT	OR	OFF	2004/11/05 11:09
S12	97	((evaluat\$3 or assess\$4) with (advertis\$4 or market\$3) with (perform\$4)) and (cost or price)	USPAT	OR	OFF	2004/10/07 14:43
S13	3	(evaluat\$3 or assess\$4) near (advertis\$4 or market\$3) near (perform\$4 or effectiv\$4 or activity)	USPAT	OR	OFF	2004/10/07 14:48
S14	183	(evaluat\$3 or assess\$4) with (advertis\$4 or market\$3) with (perform\$4 or effectiv\$4 or activity)	USPAT	OR	OFF	2004/10/07 14:49
S15	162	705/10.cor.	USPAT	OR	OFF	2004/11/05 10:21
S16	62	(marketing or advertising) near performance	USPAT	OR	OFF	2004/11/15 13:48
S17	666	(evaluat\$3 or assess\$4 or perform\$4) near (advertis\$4 or market\$3)	USPAT	OR	OFF	2004/11/05 11:10
S18	377	((evaluat\$3 or assess\$4 or perform\$4) near (advertis\$4 or market\$3)) and cost	USPAT	OR	OFF	2004/11/05 11:11

S19	24	((evaluat\$3 or assess\$4 or perform\$4) near (advertis\$4 or market\$3)) with cost	USPAT	OR	OFF	2004/11/05 11:11
S20	8	("5347632"   "5708780"   "5710884"   "5724521"   "5812776"   "5870546"   "5887133"   "5918014").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2004/11/05 11:50
S21	12	("6006197").URPN.	USPAT	OR	OFF	2004/11/05 11:54
S22	56	marketing near effectiveness	USPAT	OR	OFF	2004/11/05 12:20
S23	24	marketing near activity	USPAT	OR	OFF	2004/11/05 12:20

KWC TT ADS  
11-15-04  
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